

GO FOR GUIDE DOGS FUNDRAISING WALK 2007

MAJOR SPONSOR

WHAT YOU GIVE:

-A cash donation of \$500 or more to offset expenses associated with hosting this event

OR

-A gift in kind or product donation valued at \$500 or more to use in some manner associated with this event

WHAT YOU RECEIVE:

- Your company logo on all entry forms
- Your company logo on all flyers and posters
- Recognition as major sponsor in our one-time ad in the Ottawa Citizen
- Your company banner displayed at our event
- Public address recognition at event
- Charitable tax receipt (for cash donations)

SILVER SPONSOR

WHAT YOU GIVE:

-A cash donation of \$100 - \$499 to offset expenses associated with hosting this event

OR

-A gift in kind or product donation valued at \$100 - \$499 to use in some manner associated with this event

WHAT YOU RECEIVE:

- Your company logo on all entry forms
- Your company banner displayed at our event
- Public address recognition at event
- Charitable tax receipt (for cash donations)

OTHER OPTIONS:

We are seeking **door prizes** to provide to participants. If you cannot support us on a large scale you could consider donating a small item that we could add to our door prizes. You will be recognized with a public address announcement at the event. Higher valued "grand prizes" can be attributed to a major or silver sponsor level if you wish.

Provide us with 200 units of a small **promotional item** that we can include in "goody bags", given to the first 200 people to register at the walk.

Your business can **set up a display at our event**. We have between 200 and 300 participants that will visit your display. This avenue is especially beneficial for companies with canine related products.

Cost for display space:

\$30 self-contained

(You provide your own table and chairs, and pop-up tent or shelter if desired)

\$100 table rental

(We provide you with a six-foot table and two chairs)

\$400 display rental

(We provide you with a six-foot table, two chairs, and a 10x10 pop-up tent for shelter)

For more information on sponsorship opportunities please contact:

Steven Doucette
Special Events Manager
Canadian Guide Dogs for the Blind
(613) 692-7777

