Canadian Guide Dogs for the Blind and Canadian Association of Guide and Assistance Dog Schools (CAGADS) partner with 7-Eleven in recognizing International Guide Dog Day

Wednesday, April 27, 2016 is International Guide Dogs Day and, to help raise awareness around guide and assistance dogs and better serve all its customers, 7-Eleven Canada has joined forces with the Canadian Association of Guide & Assistance Dog Schools (CAGADS). The retailer is supporting CAGADS through a number of initiatives in April including collecting customer coin box donations from all its stores across the country in addition to producing employee training and general awareness videos.

Other components of the 7-Eleven Canada guide and assistance dogs campaign include in-store awareness posters, promoting CAGADS member fundraising initiatives via its social media channels and a media relations campaign.

The need to support guide & assistance dogs

•Fewer than 1% of all blind and visually impaired Canadians have a guide dog
•There are only 1,200 working guide dog teams in Canada
•Every guide and assistance dogs school in Canada has a substantial wait list of approximately two years
•Vision loss in Canada is expected to increase by nearly 30% in the next decade
•Approximately half a million Canadians are estimated to be living with significant vision loss which impacts their quality of life

To support CAGADS, visit your local 7-Eleven store in the month of April and donate at the cash register. Alternatively, visit www.cagads.com.

About Canadian Association of Guide and Assistance Dog Schools (CAGADS)

CAGADS is a one-stop resource to provide the general public with information on guide dog and assistance dog training organizations in Canada. CAGADS member organizations are accredited by the International Guide Dog Federation (IGDF) and/or Assistance Dogs International (ADI). Accreditations are conducted on a regular basis by IGDF and ADI which results in CAGADS members having consistent training methods and the highest level of international standards.

CANADIAN ASSOCIATION OF GUIDE & ASSISTANCE DOG SCHOOLS

CAGADS members demonstrate a working co-operation within the industry of guide dog and assistance dog training, resulting in a higher degree of success and the ability for our organizations to assist as many individuals as possible throughout Canada.

As a member of CAGADS, each organization offers credibility within our industry and operates a reputable guide dog and/or assistance dog training school, recognized internationally by those in our field.

About 7-Eleven, Inc.

7-Eleven, Inc. is the premier name and largest chain in the convenience retailing industry. Based in Dallas, Texas, 7-Eleven operates, franchises or licenses nearly 10,500 7-Eleven® stores in North America. Globally, there are more than 55,100 7-Eleven stores in 16 countries. Find out about 7-Eleven Inc. at www.7-eleven.com; find out about 7-Eleven Canada at www.7elevenstores.ca.